



marcus
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Marcus Investments announced the hiring of a President of Restaurant Division.

Restaurant veteran John Walch joins company to focus on growth and ongoing operations

February 9, 2018—Milwaukee, WI— Marcus Investments announced the hiring of John Walch as President of the company’s restaurant division. Marcus Investments is the licensor of Zaffiro’s Pizza and the primary investor in Hospitality Democracy, operator of multiple local restaurants including AJ Bombers, Smoke Shack, Holey Moley Doughnuts, Swig, and Onesto.

“John has 30 years of success in starting, growing and leading diverse restaurant concepts,” said David Marcus, Chairman of Marcus Investments, LLC. “He grew up in the restaurant business, went on to build Panera Bread in Wisconsin to 25 locations, and was an early franchisee of Blaze Pizza.”

“Panera had an incredible growth trajectory,” said Walch, “and I believe its success hinged on their commitment to a differentiated guest experience. I see the same DNA in Hospitality Democracy and Zaffiro’s today.”

“Together with our long-time partners Joe and Angie Sorge, and the amazing team that has been built, we believe John will be an important resource to grow our brands,” said Christopher Nolte, President of Marcus Investments.

About Hospitality Democracy

EAT. SHARE. ENJOY. Hospitality Democracy is a Milwaukee-based, owned and operated group of restaurants. Initially founded in 2000, a majority of the company was purchased by Marcus Investments in 2011 to develop further and grow the company and its restaurant concepts.

www.HospitalityDemocracy.com.

About Marcus Investments LLC

Marcus Investments is a Midwest-based investment firm formed by the Marcus family of Milwaukee to build and grow the next generation of great companies in Wisconsin. The company focuses on long-term value creation and looks to attract like-minded institutions and individuals.

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