



marcus
investments

{ *the firm* }

MARCUS INVESTMENTS is a Midwest-based investment firm formed by the *Marcus family* to acquire, steward and grow the legacies of successful entrepreneurs and families. Through patient capital, valuable relationships and solid operating experience, we create exceptional long-term returns for our investors.

We are interested in more than transactions. As experienced and professional business executives we are willing to take the time to hold and grow a company. We understand the entrepreneurial spirit having lived it ourselves for more than 70 years at the Marcus Corporation (NYSE, "MCS").

We have a proven model for perpetuating legacies. We are patient and persistent business owners who partner with managers committed to long-term success.

{ *investment criteria* }

Marcus Investments' business strategy is founded on the same principles the Marcus family has applied throughout our 70 years in business. Our focus is on long-term value creation in businesses with strong operating partners. We provide capital for liquidity, growth or diversification to successful entrepreneurs and family business owners who share our values. In most cases we seek control positions. We want to learn more about successful businesses meeting the following criteria:

INVESTMENT SIZE

- ✓ Revenues: \$10 million – \$150 million
- ✓ EBITDA: \$1 million – \$15 million

BUSINESS CHARACTERISTICS

- ✓ Niche businesses with a loyal customer base
- ✓ Proud Entrepreneurial Owners with Motivated, Experienced Management Teams
- ✓ Companies Seeking Strategic Capital
- ✓ Diversified Customer Base
- ✓ Strong Potential for Internal Growth or Profitability Enhancement

GEOGRAPHIC PREFERENCES

- ✓ United States

INDUSTRY PREFERENCES

- ✓ Media, Entertainment, & Advertising
- ✓ Information Services
- ✓ Food and Kindred Products
- ✓ Specialty Finance and Insurance
- ✓ Safety, Wellness, or Health-Related Products or Services
- ✓ Business Services
- ✓ Senior Living
- ✓ Real Estate, Energy, Timber & Other Alternative Asset Classes
- ✓ Transportation
- ✓ Franchise-Related Opportunities

REFERRALS

Marcus Investments welcomes investment proposals and referrals from business owners, advisors and intermediaries. We will pay reasonable referral fees to intermediaries provided such fees are pre-negotiated and agreed to in writing.

